

Media release

Sister Hives – Women’s Introduction to Beekeeping

Beekeeping is experiencing a renaissance with more people wanting to learn how to keep bees and produce their own honey.

Amongst this increase of interest is a large cohort of women who are starting to connect with each other and learn beekeeping skills.

This weekend, Anita Long from Tasmanian Junior Beekeepers and Jenni McLeod from the Bee Collective are running the inaugural ‘Sister Hives – Women’s Introduction to Beekeeping event.’ Anita Long said the idea started around the kitchen table.

‘We wanted to run an event specifically for women in recognition of International Working Women’s Day.

‘The idea has been built with beginner beekeepers in mind and will be a chance for newcomers and those thinking about getting into beekeeping to increase their knowledge, make connections and open up some beehives.’

Both Anita and Jenni are inspired by the interest shown for this event, that sold out in less than 48 hours.

‘Beekeeping has traditionally been a male dominated industry and women have often been in the background, said Jenni.

‘We want to shine a light on women beekeepers and provide new women beekeepers with information, knowledge and practical skills they can apply immediately following this event.’

Anita and Jenni are both passionate beekeepers – Anita is the Founder and President of Australia’s only youth beekeeping organisation and Jenni is a pollinator advocate aiming to protect the future of pollinators by connecting, educating, and supporting backyard beekeepers.

‘Neither of us are experts, we are learning too. And that is the point. This event is an opportunity to bring women together to share our collective knowledge towards better bee stewardship.

‘Increasing the skills of new beekeepers helps all of us – especially the bees.’

This event is the first in a series of events that Anita and Jenni will be hosting. A donation from each ticket sale will be made to Tasmanian Junior Beekeepers.

For further information please contact Anita on 0417 032 156 or Jenni beecollectivetas@gmail.com 0448 515 867.

