

Pollination Book Launch

Joint Media Release: R & R Smith Organic Orchards and the Bee Collective

A book written by children for children will launch this weekend in recognition of World Bee Day. The book is a culmination of 6 months' work completed by almost 40 children in the Huon Valley.

Major sponsor for this book, Andrew Smith from R & R Smith Organic Orchards, is hosting the launch event at Wille Smiths Apple Shed from 1.30pm on Saturday May 21.

“Supporting this project has allowed us to connect with children in our community.

“The Huon Valley is rich in food production history, and this book is a footprint for this legacy that will carry on beyond today, beyond the Huon Valley and beyond Tasmania.

“What the children have achieved is truly outstanding.”

Project Manager, Jenni McLeod from the Bee Collective, said this is the second book in a series that aims to educate and elevate children.

“Children have a special connection with the often-unseen world of insects and pollinators and in the process of creating this book, they have had a chance to celebrate and document this world in their voices and through their artwork.

“The project has been a genuine community effort with additional sponsorship obtained from Tasmanian Pollination Services, AgriFutures, Huon Valley Council, Southern Tasmanian Beekeepers Association, Lyson Australia and AshBeez as well as through a successful community crowd funding campaign.

“It is thanks to this collective support that we have been able to reach our goal of launching this book.”

The book is published through Forty South Publishing and printed by Monotone in Hobart. Funds raised from book sales will be directed into a third book to be announced in the coming months.

When asked about her thoughts on the project, Creative Director Amy Brezinscak said she is thrilled.

“It’s not every day that a child can say ‘I’m a published author.’

“Publishing a book changes the way children see themselves and how they think about their impact on the world around them.

“The whole experience has been fantastic and I am looking forward to working on the next project.”

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